



RTTS Entertainment Inc.
P.O. Box 188
Wildwood, NJ 08260

Office: 609.729.8870 **Fax:** 609-729-8890
Email: juli@oneoffmarketing.com **Website:** www.RoartotheShoreOnline.com

Dear Local Business Owner,

Please take a minute to look over the following pages of the 2010 Roar to the Shore advertising opportunity available to you. As you may know, Roar to the Shore is one of the largest income generators for the island and it is consistently growing each year. We would like to invite you to have the opportunity to advertise your business or product during the rally, which will be held September 9 - 12, 2010.

This year we will be putting together a Biker's Survival Guide for the participants of Roar to the Shore. Inside we will include a map of the island, a complete schedule of activities, what to do in the Wildwoods and most importantly local business advertisements. We want to get the word out to the over 125,000 riders that make the trip to Roar to the Shore about what to do and where to go while in the Wildwoods. The Biker's Survival Guide will measure 4" wide by 9" tall and will be about 36 pages thick (your ad will not get lost in the clutter!). The Guide will be printed one time only and all ads will be featured in each of the 20,000 copies. Distribution of this piece will be done during Roar to the Shore (September 9 - 12). All ads will also be displayed on the Roar to the Shore Website to allow attendees to preplan their vacation.

Please be aware that you are eligible for a 10% DISCOUNT (rates and ad sizes can be found on the next page) if you place an ad on or before July 9, 2010. All ads must be emailed to juli@oneoffmarketing.com in PDF format no later than August 13, 2010.

If you have any additional questions about the Biker's Survival Guide please don't hesitate to contact me at 609-729-8870 or juli@oneoffmarketing.com. I look forward to speaking with you about any questions or concerns you may have.
Thank you for your time.

Sincerely,

Juli Musser
Marketing Director
Ph: 609-729-8870 Fax: 609-729-8890
juli@oneoffmarketing.com
www.RoartotheShoreOnline.com



2010 Roar to the Shore Biker's Survival Guide Advertising Contract

Contact Person

Name: _____ Email: _____

Business Phone: _____ Cell Phone: _____

Billing Information

Business Name: _____ Attention: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Biker's Survival Guide Advertising Options

- | | | |
|--|--------|------------------------|
| <input type="checkbox"/> Back Cover | \$1250 | 4" wide x 9" tall |
| <input type="checkbox"/> Inside Cover | \$1050 | 4" wide x 9" tall |
| <input type="checkbox"/> Full Page | \$800 | 3.5" wide x 8.5" tall |
| <input type="checkbox"/> 3/4 Page | \$600 | 3.5" wide x 6.5" tall |
| <input type="checkbox"/> 1/2 Page | \$400 | 3.5" wide x 4.25" tall |
| <input type="checkbox"/> 1/4 Page | \$200 | 3.5" wide x 2" tall |
| <input type="checkbox"/> Two Page Spread | \$1600 | 8" wide x 9" tall |

10% DISCOUNT on all ads placed by **July 9, 2010**

Total Amount Due _____ Eligible for Discount Yes No

Signature _____ Date _____

* By signing this contract you are in agreement to the following terms. A 10% discount will ONLY be given if a contract is received by July 9, 2010. All ads will be due no later than August 13, 2010. Invoices must be paid before August 19, 2010 unless otherwise stated in writing by RTTS Entertainment Inc.

Specs for the Biker's Survival Guide - Roar to the Shore

Two Page Spread

8" x 9" - \$1600

Full Page
3.5" x 8.5" - \$800

3/4 Page
3.5" x 6.5" - \$600

1/2 Page
3.5" x 4.25" - \$400

1/4 Page
3.5" x 2" - \$200

Back or Inside Cover
4" x 9" - Back Cover \$1250
Inside Cover \$1050

10% DISCOUNT on ads placed by July 9,2010